



Media Contact: Jim Worsham
562. 435.9033 ext. 2371

4th Annual Digital Media Arts Summit & EXPO

LONG BEACH, Calif. September 17, 2012 --The Long Beach Community Foundation announces the 4th Annual Digital Media Arts (DMA) Summit & EXPO on October 4, 2012. More than 200 people are expected to attend this year's event where Brian Rosen, software engineer for Pixar Animation Studios, will be the keynote speaker. Each year the DMA Summit & EXPO attracts DMA stakeholders in the Long Beach area to network, collaborate and learn about other local DMA projects and programs. Building on the success of the previous three events, this year's DMA Summit & EXPO promises to be the largest yet, increasing the City of Long Beach's notoriety as an emerging DMA hot spot.

In addition to the featured key note speaker, this year's Summit will also feature a panel of distinguished speakers including Deborah Castro (President/CEO, Creative Productions), Ali Reza Kohani (CEO, Labretore and Executive Director, Long Beach Tech), Darick J. Simpson (Executive Director, Long Beach Community Action Partnership), and Leonard Salcido (Senior Art Director, Change Agent Productions). The Summit will be followed by the EXPO where local training programs, small local businesses, and community resources will be showcased. Extensive networking and sharing opportunities will be available for those in attendance.

The 2012 DMA Summit & EXPO will be held at the Grand Event Center (4101 E. Willow Street, Long Beach) starting at 2:00 p.m. The EXPO will be conducted between 5:00 – 6:30 p.m. A variety of ticket prices are available, including \$10 for students and \$20 for early bird purchasers. For more pricing and/or to purchase tickets, please visit: 2012dma.eventbrite.com

Brian Rosen's role at Pixar Animation Studios is to develop the next generation of shading tools for the studio. In addition to his work in rendering and shading technologies, he has also been involved in modeling, lighting, and effects teams throughout his career. As one of Pixar's first hires, he has watched the company grow from under 100 employees to more than 1,000 with involvement in every film they have released. Rosen has even served as occasional voice talent, having played the role of Slick in Slug in "A Bug's Life." Rosen is a graduate of Princeton University and Interlochen Arts Academy.

The Long Beach Community Foundation (LBCF) is a nonprofit, public charity that helps individuals, families, and organizations meet their philanthropic goals; serves nonprofit agencies and organizations setting up endowment funds for them to ensure their future funding; assists professional advisors with their planned giving counseling; and makes strategic grants to Long Beach nonprofits to strengthen their positions and/or launch new programs.

LBCF's mission is to initiate positive change for Long Beach through charitable giving, stewardship, and strategic grant-making with a vision of striving to be the preeminent steward of endowments serving the needs of Long Beach in perpetuity.

###